

CUA60315

Advanced Diploma of Graphic Design

Enhance your graphic design skills with this industry-connected qualification. You'll come away with the skills required to establish and negotiate a design brief, manage design realisation and extend your typographic design expertise.

COURSE LENGTH

1 year full-time (4 terms)

2 years part-time (8 terms)

Part-time option only available for domestic students.

CAMPUS

Brisbane, Gold Coast, Melbourne & Sydney CBD

DELIVERY

Face-to-face, online¹ and blended²

- 1. Up to one-third delivered online for international students
- 2. Blended option available to domestic students only



Enhance design awareness

in a collaborative, studio-based environment.

Problem solve

complex briefs and visual communication problems.

Work placement

to gain practical industry experience

Impressive portfolio

to wow future employers

INTAKE DATES

03 Feb 20

27 Apr 20

20 Jul 20

12 Oct 20

01 Feb 21

26 Apr 21

19 Jul 21

11 Oct 21



Note: 3. There are a number of ways you may choose to pay for your study at APC Design School: payment due prior to the census date by direct debit or credit card or by applying for an income contingent loan from VET Student Loans. There are specific student eligibility criteria to qualify for VET Student Loans. For more information on VET Student Loans and our tuition fee schedules see our website apc.edu.au or contact the Department of Education and Training.

1800 020 108 VETStudentLoans@employment.gov.au <https://www.employment.gov.au/vet-student-loans>

Virtu Design Institute Pty Ltd
(ABN 31 154 273 757) trading as APC Design School
RTO Code: 40530 (for domestic students only)

APC Advanced Diploma of Graphic Design flyer_DS_08MAY20_V1.0R

ENTRY REQUIREMENTS

ACADEMIC - Successful completion of the Diploma of Graphic Design (Course code: CUA50715) or equivalent qualification and submission of a design portfolio with original creative work. For more information please visit our website apc.edu.au.

ENGLISH LANGUAGE PROFICIENCY -

International students - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at English Unlimited or 10 weeks at other approved providers.

Domestic students VSL - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.

COURSE OVERVIEW & STRUCTURE

The Advanced Diploma of Graphic Design reflects the role of individuals who have highly specialised technical, creative and conceptual skills in visual communication to conceive, negotiate and realise design solutions.

Practice at this level is underpinned by the application of visual communication and design theory and history and the ability to critically analyse and synthesise information from a range of sources. Advanced communication, organisational and project management skills are also required. Practitioners may work in many different commercial and community contexts across both print and digital media.

COURSE FEES

\$6,000 (\$1,500 per term)

HOW TO PAY

Direct debit or credit card before census date.

VET Student Loan available for domestic students³.



**DESIGN INSTITUTE
OF AUSTRALIA**
RECOGNISED COURSE™

Note:

¹Course and campus availability subject to demand.

²One term = 12 weeks (9 weeks study & 3 weeks course break). Please note the Christmas/New Year break is 7 weeks.

³Promotional fees may be applicable from time to time. Please contact us for further details.

⁴For a free assessment of your current English level, please go to www.apc.edu.au/applications/#entry-tests

⁵For more info about our University pathways, visit www.apc.edu.au/courses/vocational-further-study-pathways/

ASSESSMENTS

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, portfolios and/or presentations.

MODES OF DELIVERY

International students: Face-to-face (up to one-third may be delivered online or by distance)

Domestic students: Face-to-face, online and blended options available.

POSSIBLE JOB TITLES RELEVANT TO THIS QUALIFICATION

Graphic Designer
Multimedia Artist
Pre-press designer
Junior Art Director
Computer Finished Artist
Illustrator
Layout artist
Packaging Designer

SUBJECT NAME

From Design Brief to Design

Typography 2

Managing Design and eBusiness

Design and the Environment

Observational Drawing

Graphic Projects for Business

Design Work Placement

VIRTUINSTITUTE.EDU.AU

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