

CUA50715

# Diploma of Graphic Design

Are you a creative thinker with a natural eye for design? Our Diploma of Graphic Design will equip you with the key conceptual and technical skills to communicate your ideas effectively across multiple digital platforms.

## COURSE LENGTH

**1 year full-time** (4 terms)

**2 years part-time** (8 terms)

Part-time option only available for domestic students.

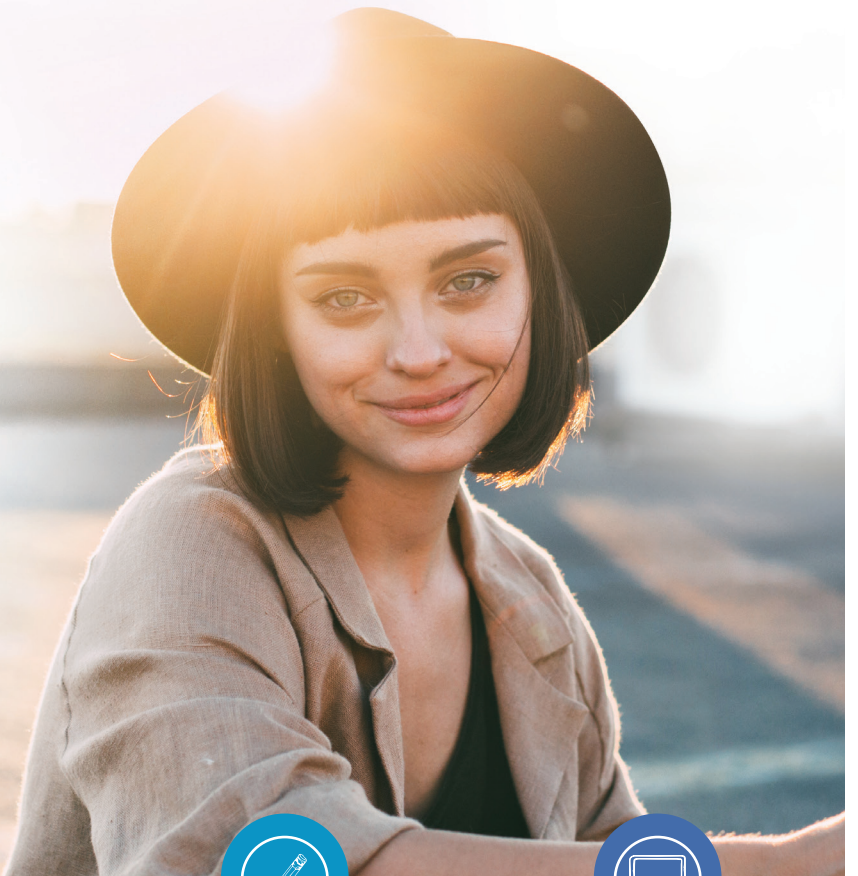
## CAMPUS

**Brisbane, Gold Coast, Melbourne & Sydney CBD**

## DELIVERY

Face-to-face, online<sup>1</sup> and blended<sup>2</sup>

1. Up to one-third delivered online for international students
2. Blended option available to domestic students only



**Enhance design awareness**

in a collaborative, studio-based environment.



**Expert trainers**

with extensive design experience.



**Practical Skills**

combine problem solving with technical skills.



**Industry standard**

learn using the most up-to-date software.

## INTAKE DATES

03 Feb 20

27 Apr 20

20 Jul 20

12 Oct 20

01 Feb 21

26 Apr 21

19 Jul 21

11 Oct 21



**Note:** 3. There are a number of ways you may choose to pay for your study at APC Design School: payment due prior to the census date by direct debit or credit card or by applying for an income contingent loan from VET Student Loans. There are specific student eligibility criteria to qualify for VET Student Loans. For more information on VET Student Loans and our tuition fee schedules see our website [apc.edu.au](http://apc.edu.au) or contact the Department of Education and Training.

1800 020 108 [VETStudentLoans@employment.gov.au](mailto:VETStudentLoans@employment.gov.au) <https://www.employment.gov.au/vet-student-loans>

**Virtu Design Institute Pty Ltd**  
(ABN 31 154 273 757) trading as APC Design School  
RTO Code: 40530 (for domestic students only)

APC Diploma of Graphic Design Flyer\_DS\_08MAY20\_V1.0R

## ENTRY REQUIREMENTS

**ACADEMIC** - Successful completion of Australian Year 11 or equivalent, or a Certificate IV level course and submission of a design portfolio with original creative work. For more information please visit our website [apc.edu.au](http://apc.edu.au).

### ENGLISH LANGUAGE PROFICIENCY -

**International students** - Successful completion of 8 weeks of General English at Intermediate level or equivalent (plus 80% attendance) at English Unlimited or 10 weeks at other approved providers.

**Domestic students VSL** - a Senior Secondary Certificate of Education, or a Certificate IV level course delivered in English, or competency at or above Exit Level 3 in the ACSF in both reading and numeracy using an approved English test.

## PATHWAYS

Students who successfully complete the Diploma of Graphic Design may enter the Advanced Diploma of Graphic Design or other Advanced Diploma courses at Australian Pacific College (subject to prerequisite requirements).

## COURSE OVERVIEW & STRUCTURE

APC Design School's Diploma of Graphic Design combines the learning of technical, creative and conceptual skills to create graphic designs that meet client requirements and solve a range of visual communication challenges. Study at this level is underpinned by application of design theory and practice and the ability to analyse and synthesise information from a range of sources to generate design solutions. Graphic designers work in many different commercial and community contexts across both print and digital media.

### COURSE FEES

**\$6,000** (\$1,500 per term)

### HOW TO PAY

Direct debit or credit card before start date.

VET Student Loan available for domestic students<sup>3</sup>.

## ASSESSMENTS

All APC vocational courses are assessed through a combination of assessment types that may include short answer questions, studio projects, essays, reports, group tasks, portfolios and/or presentations.

## MODES OF DELIVERY

**International students:** Face-to-face (up to one-third may be delivered online or by distance)

**Domestic students:** Face-to-face, online and blended options available.

## POSSIBLE JOB TITLES RELEVANT TO THIS QUALIFICATION

Entry-level Graphic Designer  
Junior First Design and Layout Assistant  
Entry-level Typographer  
Graphic Design Production Assistant  
Entry-level Illustrator

## SUBJECT NAME

Visual Communication Skills

Design for Production

The Consumer & the Designer

Typography 1

Visual Communication History

2D & 3D Graphic Design

Working in Digital Design

Advanced Graphic Design Studio

### Note:

<sup>1</sup>Course and campus availability subject to demand.

<sup>2</sup>One term = 12 weeks (9 weeks study & 3 weeks course break). Please note the Christmas/New Year break is 7 weeks.

<sup>3</sup>Promotional fees may be applicable from time to time. Please contact us for further details.

<sup>4</sup>For a free assessment of your current English level, please go to [www.apc.edu.au/applications/#entry-tests](http://www.apc.edu.au/applications/#entry-tests)

<sup>5</sup>For more info about our University pathways, visit [www.apc.edu.au/courses/vocational-further-study-pathways/](http://www.apc.edu.au/courses/vocational-further-study-pathways/)

**VIRTUINSTITUTE.EDU.AU**

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